

Yoga for Everyone Branding Guidelines



Primary logos will be used on the majority of program content and advertisements. This is the primary branding for the program. These logos will be used interchangeably depending on the content and could be placed at the top or bottom of material.

Secondary logos will be used on program content and advertising materials where the primary logo does not fit or does not align with organization branding guidelines. These logos could also be used as 'profile pictures' for program related accounts. These logos could be placed at the top or bottom of material.

